



## SPONSORSHIP, COMMUNITY INVESTMENT AND CHARITABLE GIVING POLICY

- 1.1 Tideway is committed to conducting our business in a sustainable way and to contribute to the society in which we operate.
- 1.2 To help us deliver on these commitments, we invest in community projects and give donations to charitable organisations.
- 1.3 Tideway has embedded community investment into our agreements with Main Works Contractors and we co-ordinate their activities with our own sponsorship, community investment and charitable giving.
- 1.4 Our sponsorship focus is to support our legacy commitments by investing in community partnerships with pan-London and more local organisations. Tideway may develop partnerships or sponsorships to engage the public or stakeholders but we are not investing in sponsorships purely to build project awareness.
- 1.5 We formally closed the legacy commitment relating to community investment in March 2023, having completed our major sponsorship and partnership funding and other smaller investments and reported on their impact through a number of [website case studies](#) and the [legacy programme social value report](#). The criteria we used for selecting our investments are listed in the Appendix.
- 1.6 Tideway encourages charitable giving in order to support the most vulnerable and create a more socially just society. We have a small number of staff charity partners who are smaller London-based charities and client and Programme Manager staff are involved in their selection. They are chosen based on the following criteria:
- They are a registered charitable organisation,
  - They have operations that are primarily based in London,
  - They are smaller charities where our support can make a significant difference,
  - They have operations which could leverage the skills and experience of the people who work on the project and support staff volunteering,
  - They have an alignment with our community investment criteria (see Appendix),
- We support these charities through corporate charitable giving, through paid volunteering time and by supporting events that raise staff funds.
- 1.7 We also give donations to other charities and community organisations within a capped budget in order to support the most vulnerable and create a more socially just society by contributing to a range of causes or responding to significant events. We assess donations against the following criteria:

- They are a registered charitable or community organisation,
- They have operations which are in line with the above aims ,
- They are not a political party (we do not make donations to political parties).

1.8 We also encourage staff to engage in charitable giving by running a matched giving scheme for client and Programme Manager staff. Charities in line with the criteria in 1.7 can be supported by this scheme and guidelines and process documents to help staff are shared internally.

## Appendix – Community Investment and Sponsorships Selection Criteria

- 1.1 For our community investments and sponsorships, we aimed to create partnerships which delivered tangible, measurable benefits and support our legacy aims. To ensure they were relevant to the project, we considered them against five criteria, all underpinned by a commitment to delivering value for money for customers and shareholders:
- Concerned with the river and/or the environment, themes at the core of our project.
  - Bringing communities together, ultimately making them more cohesive and inclusive, in line with our legacy commitments.
  - Involving young people, linking to our legacy commitment to inspire and upskill the next generation.
  - Concerned with health and wellbeing, linked to our health and safety and Legacy objectives.
  - Relevant to the development and execution of the project and its role in London's future development.



**Andy Mitchell**

Chief Executive Officer

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